

**New Visions'
Culture and Agriculture 2008
EXHIBITION CALENDAR**

Exhibition Dates.....July 13 - September 6
Opening Celebration.....Sunday, July 13
Entry Form & Slides or CD due.....April 11
Notification of Acceptance to Artists.....April 28
Accepted artists' paperwork due.....May 27
Actual Work to Arrive.....July 8 - 11
Return of Work.....September 9 - 11

Hand-delivered work may be picked up.
Shipped work will be sent.

AN INTRODUCTION

New Visions Gallery provides opportunities to experience the visual arts through exhibits, permanent collections, the gallery shop, and educational offerings. It is a 501c3 not for profit organization. Since 1975, New Visions has operated a 1500 square foot gallery in the lobby of Marshfield Clinic. The space is donated by the Clinic and is used solely for the purpose of exhibiting art. Marshfield Clinic, with its staff of over 500 physicians, ranks among the five largest multi-specialty clinics in the United States, providing the museum with a large and diverse audience for its exhibits. New Visions Gallery is a member of the American Association of Museums, the Association of Midwest Museums and the Wisconsin Federation of Museums.

Culture and Agriculture 2008 is New Visions' twenty second annual exhibition of art with agricultural themes. This is an especially meaningful theme for our area as we are located in the heart of Wisconsin's dairy land and Marshfield Clinic is home of the National Farm Medicine Center. Culture and Agriculture features work in a range of media and styles by artists from throughout the United States. This exhibition is sponsored in part by donations from Art Partners. Exhibition space and other support is donated by Marshfield Clinic.

SEND TO:

Culture and Agriculture
New Visions Gallery
1000 North Oak Av
Marshfield, WI 54449

QUESTIONS

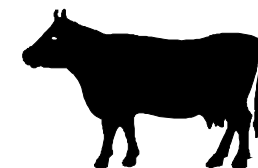
715-387-5562
newvisions.gallery@verizon.net

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newvisions.gallery@verizon.net
www.newvisionsgallery.org

NEW VISIONS GALLERY, INC.
1000 North Oak Avenue
in Marshfield Clinic
Marshfield, WI 54449
RETURN SERVICE REQUESTED

Nonprofit Organization
U.S. Postage PAID
Permit # 456
Marshfield, WI 54449

NEW VISIONS' Culture & Agriculture 2008



A Prospectus

ELIGIBILITY

Culture and Agriculture 2008 is open to all artists over the age of 18, working in both two and three dimensional media, who create art that in some way draws its inspiration from our agricultural heritage and/or contemporary agriculture. That inspiration may include, but is not limited to, depictions of rural landscape, farm animals, farm products, rural life, or art that in a more abstract way deals with issues and ideas related to agriculture.

Artists working in media such as painting, drawing, photography, sculpture, original prints, mixed media, fine crafts such as ceramics, batik, metals, tapestry, etc. are all encouraged to enter. All styles of work are considered. Work shown in previous exhibits at New Visions Gallery is not eligible and will not be accepted.

SPECIFICATIONS

Artists may enter a maximum of five works. Work should not exceed 150 pounds. No one dimension should exceed 80 inches. Wall hung work must be framed and ready for hanging. Works on paper should be glazed. We recommend Plexiglas. New Visions will not be responsible for glass breakage. New Visions Gallery, Inc. reserves the right at all times to exclude any work that presents complex exhibition problems.

ENTRY REQUIREMENTS

Selection will be made from slides or digital images. Artists should submit slides of the actual work they propose to exhibit, postmarked by April 11, 2008.

Slides must be labeled with: last name, first name, and title of work. Place a dot in the lower left front corner of each slide. Number slides to match inventory numbers on the Entry Form.

Digital images must be on a single CD – 300 dpi JPEG or TIFF format. Digital files must be identified with image title. CD must be identified with artist’s last name, first name.

Enclose a self-addressed 6x9 manila envelope with two first class stamps for the return of your images and acceptance packet. Slides and digital images of accepted work will become part of the permanent archives of New Visions Gallery, Inc. Others will be returned.

JURORS

Works for the exhibition will be selected by a panel of New Visions’ curatorial staff, including Gallery Director and Coordinator.

SALES

Work need not be for sale to be eligible for the exhibit. New Visions Gallery will make every effort to encourage sale of work available for purchase. New Visions Gallery receives a 35% commission on sales.

FEES

A nonrefundable processing fee of \$40 must be enclosed with your entry. The fee covers the submission of up to five slides. Make checks and money orders payable to New Visions Gallery.

CATALOG & PUBLICITY

New Visions Gallery will publish an exhibition catalog. Submission of a slide or digital image by an artist constitutes agreement for New Visions to reproduce art work for catalog, publicity, web site and educational purposes unless otherwise specified by the artist. All artists submitting work for consideration will receive a copy of the catalog.

SHIPPING AND RECEIVING

The artist is responsible for shipping to the gallery. New Visions Gallery will pay return shipping for objects that can be returned via ground services. We are only able to insure work within the limits set by the shipper. New Visions will pack the work for return shipping in the same crate in which it is received. Make sure your packaging can survive two shipments. If your work has special packing requirements, include detailed instructions in the crate.

INSURANCE WHILE ON EXHIBIT

New Visions Gallery will provide insurance for work upon arrival and inspection and until return shipment (July 8 - September 6).

Entry Form: Culture & Agriculture – entry deadline April 11, 2008

Name _____ Address _____

(Please print)

City _____ State _____ Zip _____ Daytime Phone _____

Unshaded areas to be filled in by artist. Please print. (This is the only information about your work the juror will see.)

	Title, Medium, Dimensions in inches (width x height x depth)	Accepted	Declined
1.			
2.			
3.			
4.			
5.			

- CHECKLIST**
- Self-addressed 6x9 manilla envelope with two postage stamps for return of images
 - Fully completed Entry Form
 - Fully completed Notification Form
 - Signature – a must
 - Personal check or money order for \$40 payable to: New Visions Gallery
 - Slides or CD marked as indicated

Signature _____

Your signature indicates acceptance of all conditions in this prospectus and is required for processing

Notification Form

Name _____

(Please print)

Entry Titles (same order as entry form) Accepted Declined

1.		
2.		
3.		
4.		
5.		