

**New Visions'
Culture and Agriculture 2010
EXHIBIT CALENDAR**

Exhibit Dates.....July 11 - September 3
Opening Celebration.....Sunday, July 11
Entry Form & Images due.....April 23
Notification of Acceptance to Artists.....May 14
Accepted Artists' Paperwork due.....June 4
Actual Work to Arrive..... July 6-9
Return of Work.....September 7-10

Hand-delivered work may be picked up.

Shipped work will be sent.

INTRODUCTION

New Visions Gallery is a 501c3 not for profit organization that provides opportunities to experience the visual arts through exhibits, collections, educational offerings and a gallery shop. Since 1975, New Visions has operated a 1500 square foot gallery in the lobby of Marshfield Clinic. With its staff of over 500 physicians, Marshfield Clinic ranks among the five largest multi-specialty clinics in the United States. This provides the gallery with a large and diverse audience for its exhibits. New Visions Gallery is a member of the American Association of Museums, the Association of Midwest Museums and the Wisconsin Federation of Museums.

Culture and Agriculture 2010 is New Visions' twenty-fourth annual exhibit of art with agricultural themes. This is an especially meaningful theme, since the gallery is located in the heart of Wisconsin's Dairyland and Marshfield Clinic is home of the National Farm Medicine Center. *Culture and Agriculture* features work in a range of media and styles by artists throughout the United States.

This exhibit is sponsored in part by donations from Art Partners. Exhibit space and other support is donated by Marshfield Clinic.

SEND TO:

Culture and Agriculture
New Visions Gallery
1000 North Oak Ave
Marshfield WI 54449

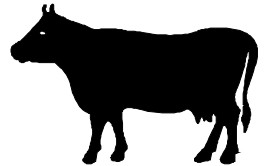
QUESTIONS

715-387-5562
newvisions.gallery@verizon.net

715-387-5562
newvisions.gallery@verizon.net
newvisionsgallery.org

NEW VISIONS GALLERY, INC.
in Marshfield Clinic
1000 North Oak Avenue
Marshfield, WI 54449

NEW VISIONS'
*Culture &
Agriculture*
2010



A Prospectus

Nonprofit Organization
U.S. Postage
PAID
UMS

ELIGIBILITY - *Culture and Agriculture 2010* is open to all artists over the age of 18, working in both two and three dimensional media, who create art that in some way draws its inspiration from agricultural heritage and/or contemporary agriculture. That inspiration may include, but is not limited to, depictions of rural landscape, farm animals, farm products, rural life, or art that in a more abstract way deals with issues and ideas related to agriculture.

Artists working in media such as painting, drawing, photography, sculpture, original prints, mixed media, fine crafts such as ceramics, batik, metals, tapestry, etc. are all encouraged to enter. All styles of work are considered. Work shown in previous exhibits at New Visions Gallery is not eligible and will not be accepted.

SPECIFICATIONS - Artists may enter up to three works. Work should not exceed 150 pounds. No one dimension should exceed 80 inches. Wall hung work must be framed and ready for hanging. Works on paper should be glazed. We recommend Plexiglas. New Visions will not be responsible for glass breakage. New Visions Gallery, Inc. reserves the right at all times to exclude any work that presents complex exhibit problems.

ENTRY REQUIREMENTS - Selection will be made from digital images. Artists should submit images of the actual work they propose to exhibit, postmarked by April 23, 2010.

All digital images must be submitted on a single CD – 300 dpi, identified with **ONLY** the image titles. The outside of the CD should be identified with artist's last name, first name.

Enclose a self-addressed 6x9 manila envelope with two first class stamps for the return of notification materials. Digital images of accepted work will become part of the permanent archives of New Visions Gallery, Inc. Others will be returned.

JURORS - Works for the exhibition will be selected by a panel of New Visions' curatorial staff, including the director, coordinator and guest juror.

SALES - Work need not be for sale to be eligible for the exhibit. New Visions will make every effort to encourage sale of work available for purchase. The gallery receives a 35% commission on sales.

FEES - A nonrefundable processing fee of \$30 must be enclosed

with your entry. The fee covers the submission of up to three images. Make checks and money orders payable to New Visions Gallery.

CATALOG & PUBLICITY - New Visions Gallery will publish an exhibit catalog. Submission of a digital image by an artist constitutes agreement for New Visions to reproduce art work for catalog, publicity, web site and educational purposes unless otherwise specified by the artist. All artists who apply will receive a copy of the catalog.

SHIPPING AND RECEIVING - The artist is responsible for shipping to the gallery. The gallery will pay return shipping for objects that can be returned via ground services. Work will be insured within the limits set by the shipper. New Visions will pack the work for return shipping in the same crate in which it is received. Make sure your packaging can survive two shipments. If your work has special packing requirements, include detailed instructions in the crate.

INSURANCE WHILE ON EXHIBIT - New Visions Gallery will provide insurance for work upon arrival and inspection and until return shipment (July 11 - September 10).

Entry Form: Culture & Agriculture - Entry Deadline Friday, April 23, 2010 (Please print)

Name _____ Address _____
 City _____ State _____ Zip _____ Phone _____

Unshaded areas to be filled in by artist. (This is the only information about your work, that the jurors will see.)

Title, Medium, Unframed dimensions in inches (width x height x depth)

Accepted Declined

		Accepted	Declined
1.			
2.			
3.			

CHECKLIST

- _ Self-addressed 6x9 manila envelope. Include return address and two postage stamps for notification materials.
- _ Fully completed Entry Form
- _ Fully completed Notification Form
- _ Signature - a must
- _ Personal check or money order for \$30 payable to New Visions Gallery
- _ CD labeled as requested

Signature _____

Your signature indicates acceptance of all conditions in this prospectus and is required for processing

NOTIFICATION FORM

Name _____

Entry Titles (same order as entry form)

Accepted Declined

	Accepted	Declined
1.		
2.		
3.		