

45th Annual
MARSHFIELD ART FAIR
Sunday, May 11, 2008

10:00 AM - 4:30 PM

Marshfield High School Fieldhouse

Sponsored by New Visions Gallery

You are invited to submit your application to be an exhibitor in the 45th Annual Marshfield Art Fair. Marshfield Art Fair enjoys a reputation as one the finest one day shows in the state. The core of the day is the exhibition and sale of original art. To add to the festivities and increase the audience, there are performances by community dance, theatre and music groups, and a children's activities area. Marshfield Art Fair is the only juried fine arts fair in the community. Admission is free to the public. Space is limited to 114 exhibitors.

Cash Awards

Best of Show - \$200

Ten Excellence Awards - \$100

2008 Award winners will be invited to exhibit in the 2009

Marshfield Art Fair with no entry fee.

Purchase Pledges

In order to ensure the success of exhibiting artists, New Visions Gallery actively focuses on securing corporate and individual Purchase Pledges. We also sell gift certificates that can be used at this event. Last year over \$5000 was spent in Purchase Pledges.

Jury Process

Each applicant's images are projected for review by a panel of three jurors. The jurors have only application number, title, media and size information - no names. Each juror rates the submission on a scale of 1-5. Applicants rating the highest scores are accepted as exhibitors in the Marshfield Art Fair. Artists will be notified of their acceptance by March 14.

Standards and Rules

In order to maintain the quality of Marshfield Art Fair, all artwork must be original. Mass-produced or commercial

products will not be accepted. Crafts made from kits or designed after commercial kits, ceramics using manufactured molds as a base, plastic, dried or silk flower centerpieces, bazaar-type knick-knacks, wood working and sewing from commercial patterns and craft items are not appropriate for this show.

Two dimensional work must be appropriately matted and mounted. Artists marketing reproduction prints of their original work must have prints clearly labeled as such. Reproductions should not comprise more than 50% of your exhibition.

All work exhibited must be equivalent in quality to that depicted in application images. Images submitted must be representative of all work to be shown at Marshfield Art Fair. The Art Fair Committee reserves the right to refuse space to any artist not complying with these guidelines.

Entry Requirements

Each applicant must submit three images, no later than **February 18, 2008**. Slides must be labeled with artist's name and title. Include a **red dot** on the slide to correspond with the **bottom left** corner of the image. Digital images must be on a single CD - 300 dpi with output size 5"x7" JPEG or TIFF format, readable by PC. Digital files must be identified with image title. Identify outside of CD with artist's name. Artists working in more than one medium should enclose three images for each medium. Please enclose a processing fee of \$5 and a booth fee of \$65 (two separate checks), images, and a self addressed **6x9** manila envelope with at least **three first class stamps** for return. Your booth fee will be returned if you are not accepted to exhibit.

Display, Electricity and Set-up

Each assigned space is approximately 10'X10' and is non-transferable. Artists must provide their own display boards, tables, etc. Electricity is available for a \$5 service charge. Total wattage may be limited. One chair per space is available. The building will be open at 7:00 AM for set-up. Judging and Purchase Pledge Award sponsors will begin their examinations at 9:30 AM. Artist booth demonstrations are encouraged. Special requests for locations and electrical outlets will be accommodated by application date, as available. Demonstrating artists will be given preference.

MARSHFIELD ART FAIR 2008 - APPLICATION FORM

Application Form and 3 slides **due February 18** postmark
Processing fee \$5, Booth fee \$65

(on separate checks made payable to New Visions Gallery)

Date _____

Name _____

Street _____

City _____ State _____ Zip _____

Phone (day) _____ (Eve) _____

Email address _____

WI Seller's Permit # _____

Check the category in which you wish your slides to be juried:

Painting-specific media _____

Drawing-specific media _____

Printmaking-specific media _____

Sculpture-specific media _____

Fiber-specific media _____

Metalsmith-specific media _____

Jewelry-specific media _____

Woodwork-specific media _____

Photography _____ Ceramics _____

Glass (hot) _____ Glass (stained) _____

Other - explain _____

Space Preference:

I wish to have electricity. Enclose \$5 service charge with booth fee.

I plan to demonstrate.

I understand that Marshfield Art Fair and New Visions Gallery will not be responsible for damages to or theft of works of art which I exhibit at the 2008 Marshfield Art Fair. I understand that if I bring work not consistent with the quality of my slides, it will be removed.

Signature _____

Please return form to:
MARSHFIELD ART FAIR
New Visions Gallery
1000 N. Oak Avenue
Marshfield, WI 54449

Please note Marshfield Art Fair in the address to ensure proper processing.

CHECKLIST - I have enclosed:

3 slides or labeled CD

\$5 processing fee

\$65 booth fee

\$5 electricity charge

(add to booth fee check)

6x9 self-addressed

stamped envelope